

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION**

**LOYALTY CONVERSION SYSTEMS
CORPORATION,**

Plaintiff,

v.

AMERICAN AIRLINES, INC.,

Defendant.

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Civil Action No. 2:13-cv-00655

Jury Trial Demanded

NOTICE OF APPEARANCE

Loyalty Conversion Systems Corporation (“Loyalty Conversion”), Plaintiff in the above-entitled and numbered civil action, hereby notifies the Court and all parties that the following person, in addition to those who previously gave notice, is appearing as counsel of record.

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Dated: August 22, 2013

By: /s/ Adam G. Price

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